



NEWS FLASH

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Half Moon Bay International Marathon Resets Next Event Date to 2015

Organizers Planning Major Changes to Course to Take Event to Next Level

Half Moon Bay, CA – The Half Moon Bay International Marathon (HMBIM) today announced that the organization has shifted its planning fully to the 2015 event to be held September 20, 2015. The race, which just concluded its 3rd successful event in 2013, will not be held in 2014. The change in focus enables organizers of the event to continue its aggressive growth targets and reputation as a “world-class running event in one of America’s most charming small towns.”

“As ironic as it sounds given the nature of our event, sometimes you have to slow down so you can speed up”, said Eric Vaughan, Executive Director of the HMBIM. “Our entire organization is very proud of the creation of a world-class race beginning in 2011, which doubled in size in 2012 and continued with even more growth in 2013. Now we need to take this to the next level, both in terms of the overall runner experience as well as our organization of the event to ensure the momentum carries long into the future. Mark your calendars—the 2015 race will redefine what an epic marathon can be!”

Organizers delayed opening race registration while they reviewed the feasibility of making the changes for the 2014 event before realizing more time would be needed.

Selling out far in advance in each of the Event’s first 3 years, the HMBIM features a stunning running experience along the Northern California coastline. Each year the organization was bolstered by the support of world-class athletes including [Scott Jurek](#), [Dean Karnazes](#) and [Bart Yasso](#). With excellent cooperation from local authorities including the [City](#) and [Chamber](#) of Half Moon Bay, [Caltrans](#), [San Mateo County](#) and the [San Mateo County Harbor District](#), the HMBIM course featured many logistical and capacity challenges. Organizers are hard at work at a completely new course experience, which will improve each of these aspects, and even bring a more breathtaking experience for the athlete. In order for that to be accomplished organizers need the lead-time to work with local authorities to redesign and implement the new vision.

The HMBIM has contributed significant benefits to the local community since 2011. [An independent study conducted by Kent State University](#) showed that the 2013 event delivered \$1.56m of economic impact to the greater San Mateo County area.

New announcements will be posted to the HMBIM web site in the coming months once the plans are approved and details are finalized.

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About the Half Moon Bay International Marathon:

Featuring "26.2 Miles of Running Heaven", the Half Moon Bay International Marathon (HMBIM) was founded in 2011 to showcase the unique beauty of the California coast along with some of the best weather a marathon athlete could ever hope for. The inaugural event in 2011 featured athletes from 25 states and 4 countries and sold out in two months despite very little promotion, and doubled in size in 2012 with athletes from 37 states and 6 countries. The 2013 event continued the growth pattern, welcoming athletes from 44 states and 6 countries. An official Boston Qualifier event sanctioned by the USA Track and Field organization, the HMBIM also focuses on creating an eco-friendly event to consider the precious coastal community and worked to attain official status with the Council for Responsible Sport, receiving the coveted Gold Certification from this organization in the Event's very first year. The HMBIM features a full and half marathon, a JUST RUN 5k event, and a 1K Kids Fun Run, all held on the same day.