



HALF MOON BAY
INTERNATIONAL
MARATHON™

NEWS FLASH

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Half Moon Bay International Marathon Passes the Torch to New Ownership and Direction

The Pure Run LLC Takes the Helm for the 2016 Event

Half Moon Bay, CA – The Half Moon Bay International Marathon (HMBIM) today announced that the events and race organization are being transitioned to The Pure Run LLC, a local organization with deep roots in the Coastside fitness and running community. The Pure Run will take the helm and lead the way for the upcoming 2016 event in September.

“After founding the HMBIM in 2011 and with 3 years of high-growth, successful events, it was time to pass the organization and stewardship of the events to an organization who can take the HMBIM to the next level,” said Eric Vaughan, founder of the HMBIM. “We’re very excited about the pedigree that Franz and Jennifer Dill and The Pure Run will bring to the HMBIM and other events on the Coastside.”

Franz and Jennifer Dill are 20+ year residents of the Half Moon Bay Coastside and life-long health and fitness enthusiasts that bring a balance of local knowledge and big event race experience to the HMBIM. Jennifer led the [HMBIM Green efforts](#) for the first 3 years of the HMBIM, playing a critical role in achieving and sustaining the highest level certification from the Council for Responsible Sport. Jennifer is also a certified Lead Fitness Trainer by the American Council on Exercise (ACE). Franz led the [HMBIM training program](#) in 2012 and 2013, and served as the Assistant Race Director in 2013. Franz is a certified RRCA coach who has worked with numerous athletes to train for a variety of distances. Franz is also an accomplished ultra-marathoner with over 50 completed races, including several 100 mile race events, and is one of a select group of runners who have completed the [Grand Slam of Ultrarunning](#). The couple founded The Pure Run to combine their passions and talents to help other aspiring athletes, now adding the HMBIM and other Coastside running events to their company.

“Jennifer and I are thrilled to take the helm to continue the tradition of excellence that Eric Vaughan and his organization established for the HMBIM,” said Franz Dill, co-owner of The Pure Run LLC. “The first 3 years were home runs, bringing athletes from all over the world to the gorgeous Half Moon Bay community, and we are ready to continue the Event’s legacy and take it to new heights.”

The 4th running of the Half Moon Bay International Marathon, which will include a full and half marathon event, will take place on Sunday, September 18, 2016. Registration is now open at <http://halfmoonbayim.org/register>.

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About the Half Moon Bay International Marathon:

Featuring "26.2 Miles of Running Heaven™", the Half Moon Bay International Marathon (HMBIM) was founded in 2011 to showcase the unique beauty of the California coast along with some of the best weather a runner could ever hope for. The inaugural event in 2011 featured athletes from 25 states and 4 countries and sold out in two months despite very little promotion, and doubled in size in 2012 with athletes from 37 states and 6 countries. The 2013 event continued the growth pattern, welcoming athletes from 40 states and 6 countries. An official Boston Qualifier event sanctioned by the USA Track and Field organization, the HMBIM also focuses on creating an eco-friendly event to consider the precious coastal community and worked to attain official status with the Council for Responsible Sport, receiving the coveted Gold Certification in the Event's very first year. The HMBIM features a full and half marathon and a free JUST RUN 5k event, all held on the same day. The 2016 event is scheduled for September 18, 2016.