



HALF MOON BAY  
INTERNATIONAL  
MARATHON™

## NEWS FLASH

Contact: Franz and Jennifer Dill  
Phone: 650.479.5786  
[fdill@halfmoonbayim.org](mailto:fdill@halfmoonbayim.org)  
[jdill@halfmoonbayim.org](mailto:jdill@halfmoonbayim.org)

For Immediate Release  
July 29, 2016

### **U.S. Olympic Marathoner Magdalena Boulet to be Special Guest Elite Athlete at the 2016 Half Moon Bay International Marathon** *Renowned long distance runner to be featured at HMBIM Events*

**Half Moon Bay, CA** – The Half Moon Bay International Marathon (HMBIM) today announced that U.S. Olympic Marathoner and Ultramarathon Champion [Magdalena Boulet](#) will be the Special Guest Elite Athlete at the 2016 Events. Boulet, who competed at the 2008 U.S. Olympic Games, and was the 2015 Female Champion of the Western States 100 Ultramarathon, will be on hand to greet HMBIM runners the day before the race, and on Race Day as they cross the finish line.

“We are thrilled to feature Magdalena as our Special Guest Elite Athlete this year,” said Franz Dill, Co-Executive Director of the HMBIM. “Her accomplishments in our sport are amazing with her Olympic pedigree and successes in her recent transition to ultramarathons, and she is a beacon of enthusiasm and an inspiration to athletes throughout the world. Athletes will love the opportunity to meet her, enjoy a fun run the day before the Race, and receive their hard-earned finisher’s medal from an Olympic Marathoner!”



Boulet earned her spot on the U.S. Olympic Team by [finishing second in the 2008 U.S. Women’s Olympic Marathon Trials](#), after leading for much of the 26.2-mile race, finishing in 2 hours, 30 minutes, 19 seconds. A native of Poland, Boulet [became a U.S. citizen on the morning of September 11, 2001](#). Coached by world-renowned authority on distance running, Dr. Jack Daniels since 2001, Boulet recently made a transition to new challenges beyond the marathon distance to ultramarathons. After winning the North Face 50 Mile Championships and U.S. 50 Mile Championships in her debut year in 2014, Boulet went on [to capture the female championship as the first Olympic athlete to compete at the most prestigious 100-mile race, the Western States 100 Mile Endurance Run, in 2015](#). Boulet works full time at GU Energy Labs as a VP of Innovation and Product Development, and also coaches a group of elite and recreational runners.

“I’m honored to be featured as the Special Guest Elite Athlete at the Half Moon Bay International Marathon,” said Boulet. “The race has earned respect around the world as a destination event, featuring world-class scenery and big-race amenities in the charming Half Moon Bay community. I look forward to meeting the athletes as they experience the race in all its glory.”

Boulet continues the HMBIM tradition of featuring the involvement of a renowned, elite athlete in the Event. The Race featured [Scott Jurek](#), [Dean Karnazes](#) and [Bart Yasso](#) in its first 3 years, building on the heritage of the stature of a world-class event in the unmatched beauty of Half Moon Bay, California.

The 4<sup>th</sup> running of the Half Moon Bay International Marathon, which will include a full and half marathon event, will take place on Sunday, September 18, 2016. Registration is now open at <http://halfmoonbayim.org/register>.

###

**About the Half Moon Bay International Marathon:**

Featuring "26.2 Miles of Running Heaven™", the Half Moon Bay International Marathon (HMBIM) was founded in 2011 to showcase the unique beauty of the California coast along with some of the best weather a runner could ever hope for. The inaugural event in 2011 featured athletes from 25 states and 4 countries and sold out in two months despite very little promotion, and doubled in size in 2012 with athletes from 37 states and 6 countries. The 2013 event continued the growth pattern, welcoming athletes from 40 states and 6 countries. An official Boston Qualifier event sanctioned by the USA Track and Field organization, the HMBIM also focuses on creating an eco-friendly event to consider the precious coastal community and worked to attain official status with the Council for Responsible Sport, receiving the coveted Gold Certification in the Event's very first year. The HMBIM features a full and half marathon distance. The 2016 event is scheduled for September 18, 2016.